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**YMI Annual Plan**  
2018-19

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## Introduction

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This 18-19 Annual Plan for the Youth Music Initiative (YMI) sets out how the programme is developing in its sixteenth year. The plan will identify YMI's ongoing priorities and its areas of focus this year. It will set out how the programme aligns with national priorities and highlight its connections with partner organisations supporting high quality music education in Scotland.

The Youth Music Initiative is a Scottish Government music education programme with a vision to put music at the heart of young people's lives and learning, contributing to Scotland becoming an international leader in youth arts. The fund has a total annual budget of £9 million. YMI is administered by Creative Scotland, the public body that supports the arts, screen and creative industries across all parts of Scotland on behalf of everyone who lives, works or visits here.

YMI reached an estimated 242,800 distinct young people in 2016-17. This means that around a fifth of all of Scotland's young people aged 0-25 years took part in YMI activities that year. These activities include free in-school music-making delivered by every local authority in Scotland as well as out-of-school projects in the community which engage young people from YMI's priority groups.

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**Around a fifth of all of Scotland's young people aged 0-25 years took part in YMI activities in 2016-17.**

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The programme introduces music to thousands of young people who might otherwise have limited opportunities to get involved in music-making. There is clear evidence that young people enjoy their YMI activities, making them feel happy, involved, excited and motivated. YMI demonstrates the importance of culture in supporting young people to develop their skills for life and learning, and building confidence and self-esteem. The initiative has already helped ensure every pupil across the whole of Scotland is offered a year's free music tuition by the end

of primary school. As we celebrate the Year of Young People, the Scottish Government have committed a further £9 million funding in 2018-19 to build upon these successes.

YMI supported more than 1,200 jobs in 2016-17 and provided 250 volunteering opportunities and over 300 traineeships. Over 4,500 individuals were involved in continuing professional development activity over the year, including class teachers with limited previous music experience who go on to make music a part of everyday life in the classroom. The continued commitment of skilled and dedicated YMI tutors and coordinators across Scotland is essential to the programme's success.

YMI is part of Scotland's music education eco-system. The programme has the greatest impact when it forms part of a range of music opportunities supported through classroom and formal education settings, instrumental music services, and community activities. This allows young people to maintain their engagement in music and wider learning and continue to develop their skills. Progression opportunities are vital for keeping alive the sparks that YMI ignites.

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**The programme has the greatest impact when it is part of a range of music opportunities.**

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This annual delivery plan sets out YMI's proposed actions for the year. In 2018-19, this includes supporting a wide-ranging piece of music education research, *What's Going On Now?*, conducted by a team representing the University of Strathclyde and the Royal Conservatoire of Scotland. The report will review the current position of music education in Scotland, identify key successes and issues, and make recommendations to shape the development of the sector for the benefit of young people. Creative Scotland's YMI team is working with the Music Education Partnership Group to administer this research (please see the 'Strategic Partners' section of this plan). The YMI team believes we can achieve more for young people with YMI as part of a strong and connected network of music opportunities in schools and in communities.

## Vision

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To put music at the heart of young people's lives and learning, contributing to Scotland becoming an international leader in youth arts.

## Aims

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- 1) Create access to high quality music making opportunities for young people aged 0 – 25 years, particularly for those that would not normally have the chance to participate.
- 2) Enable young people to achieve their potential in or through music making.
- 3) Support the development of the youth music sector for the benefit of young people.

## Outcomes

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The changes YMI intends to achieve in the short, medium and longer term are set out in the outcomes logic model on page 8. This model was piloted in 2015-16 and implemented in 2016-17, in consultation with Scottish Government and colleagues in the sector.

In 2018-19 all funded projects will be required to demonstrate how they intend to achieve one outcome or more from the logic model. We will continue to support projects in monitoring, evaluating and reporting on their progress by offering advice and training through local authority learning days and by phone, email or in person to individual projects.

## The Youth Music Initiative in 2018-19

The most recent YMI impact evaluation (2016-17) highlights that YMI reaches young people from a range of backgrounds in part because of its flexibility. This means that activities can be closely tailored by local authorities and community and youth organisations to meet the needs of young people in their area. Our development priorities for 2018-19 aim to strengthen the programme's impact further by continuing to share best practice drawn from a very wide range of activities across the country, and by identifying shared areas of focus. The YMI team will continue to play a development role in supporting over 300 funded projects a year to increase their impact.

## Ongoing Development Activity

- 1) Providing advice and guidance for prospective applicants and funded projects through meetings and telephone/email support, working with all applicants to strengthen their impact.
- 2) Sharing learning and encouraging collaboration through hosting Learning Days and profiling best practice.
- 3) Refining our monitoring and evaluation system and providing advice and training for funded projects to effectively evaluate and report on the impact of YMI.

## Areas of Focus in 2018-19

Based on feedback and evaluation from previous years we have identified three areas to prioritise in YMI's 2018-19 delivery, with a focus on young people who might otherwise have only limited opportunities to get involved in music-making.

THEME	DEVELOPMENT ACTIVITY
Demonstrate how YMI contributes to the attainment agenda by increasing engagement with learning, contributing to wellbeing, and supporting the skills, knowledge and attributes needed to succeed in learning, life and work	<p>Deliver a local authority learning day on this theme – by May 2018</p> <p>Make links with attainment a priority area in Formula Fund applications and assessments – by June 2018</p> <p>Gather case studies on this theme drawn from informal and formal sector activity – by November 2018</p>
Evidence young people's voices in design and delivery	<p>Make young people's voices a priority area in Formula Fund applications and assessments – by June 2018</p> <p>Support the young people planning and delivering #UNCON 2.0, the second national children and young people's arts conference – by September 2018</p> <p>Deliver a local authority learning day on this theme – by November 2018</p> <p>Gather case studies on this theme drawn from informal and formal sector activity – by November 2018</p> <p>Support the Year of Young People and highlight YMI projects contributing to the themed year – by December 2018</p>
Enable knowledge sharing and connections to strengthen the sector; particularly connecting formal and informal activities and contacts	<p>Refresh the 'Strengthening Youth Music' fund's guidelines and application form – by April 2018</p> <p>Host networking opportunity at Enterprise Music Scotland's Music Education Matters conference – by May 2018</p> <p>Gather case studies drawn from all areas of YMI activity under common themes – by November 2018</p> <p>Support the delivery of <i>What's Going On Now?</i> research project – by January 2019</p> <p>Continue links with strategic partners in the Music Education Partnership Group and Heads of Instrumental Teaching Scotland - ongoing</p>

## National Policies and Priorities

YMI's impact extends into culture, education, health, youth work and community building. We will continue to map how YMI contributes to local and national priorities and consider opportunities to strengthen the programme's role.

## 2017-18 Programme for Government

YMI demonstrates how the arts can support the Scottish Government's resolute commitment to build and sustain a society that offers opportunities for all and where the potential of each individual is recognised and valued. The YMI has a specific commitment within the Programme for Government: *'the Youth Music Initiative will support young musicians and ensure that our young people have the opportunity to experience music tuition by the time they leave primary school.'* As one key element of Scotland's music education eco-system, YMI also makes a strong contribution to several 17-18 Programme for Government themes. In particular, 'the best place in the world to grow up', by improving the life experience and life chances of young people, 'services fit for the future', by breaking down barriers beyond school to help young people succeed, and 'culture for all', by supporting the principles of access, equity and excellence. Please see the logic model on page 8 for a map of YMI's outcomes against the Programme for Government.

## 2018 National Improvement Framework and Improvement Plan for Scottish Education: Attainment and Equity

Improving the education and life chances of children and young people is the defining mission of the Scottish Government. YMI has a part to play in delivering the National Improvement Framework's vision of raising attainment and achieving equity. A report by Research Scotland found that YMI stakeholders cited 'the development of skills around behaviour, self-esteem, team work, sharing, confidence and memory... Many talked about the impact of YMI on supporting engagement with learning more broadly. Stakeholders highlighted that YMI could

help to improve the chances of young people going to school, staying in school and staying in class. Some YMI projects focus specifically on supporting pupils who are excluded from school or on the brink of exclusion. These projects have seen good evidence of pupils re-engaging with learning.' We will strengthen these connections further through focused case studies and prioritising attainment in our Formula Fund learning days and application and assessment processes.

## Strategic Partners – Heads of Instrumental Teaching Scotland (HITS), Music Education Partnership Group (MEPG)

YMI will continue its connection with key partners representing the broad music education sector. This includes HITS and MEPG, where YMI will be represented at sector meetings and conferences. The YMI team will continue to gather information on how the YMI programme could be strengthened and how it fits with wider developments in instrumental teaching, classroom music and community music. In 2018-19, the YMI team will continue to provide administrative support to MEPG in delivering a major piece of music education research, *What's Going On Now?*, updating the 2003 *What's Going On?* research that led to the founding of YMI. The research will be conducted by a joint team representing Strathclyde University and the Royal Conservatoire of Scotland, who will launch a report in January 2019.

## Time to Shine

YMI's aims align fully with Time to Shine, Scotland's first youth arts strategy. YMI focuses on creating equity in access to high quality music-making opportunities, and strengthening the sector for the benefit of young people. Time to Shine's main themes are Participation – creating and sustaining engagement, Progression – nurturing creativity and talent, and Provision – developing infrastructure and quality. Through Time to Shine, YMI will support the young people planning and delivering #UNCON 2.0, the second national children and young people's arts conference hosted by the National Youth Arts Advisory Group.

## YMI Outcomes Logic Model

Activities	Short-term outcomes	Medium-term outcomes	Long-term and national outcomes	Links	Programme for Government theme(s)
What happens?	What changes do we expect to see from YMI projects and activities over one year?	What changes do we want to see the YMI programme and projects achieve over three years?	What longer term changes should the YMI contribute towards?	How do outcomes link with 17-18 Programme for Government?	
Young people aged 0 to 25 years have access to high-quality and diverse music-making opportunities both in school and out of school	<p>Young people have more opportunities to take part in enjoyable and quality music-making activities</p> <p>Young people who would not normally have the chance to participate take part in music-making opportunities</p>	More young people from a range of backgrounds take part in quality music-making	Through cultural activity we are contributing towards tackling the significant inequalities in Scottish society	Break down barriers to help our young people succeed	Services fit for the future – excellence and equity in our schools; beyond school
	<p>Young people develop their music and music-making skills (CfE<sup>1</sup> link successful learners)</p> <p>Mandatory outcome for Access to Music Making</p> <p>Young people develop their skills for life, learning and work (CfE links effective contributors and confident individuals)</p>	<p>Young people develop a desire to learn – whether in music or in other fields</p> <p>Young people progress their musical talent and enjoyment through ongoing participation, learning, training and employment in the field of music</p>	<p>Our young people are successful learners, confident individuals and effective contributors</p> <p>Children in all parts of Scotland have a fair chance to develop and achieve their potential</p>	<p>Improve the life experience and life chances of young people</p>	Services fit for the future – the best place in the world to grow up
	<p>Young people increase their awareness of music and culture across Scotland, the UK and the world (CfE link responsible citizens)</p> <p>Young people influence or lead youth music opportunities, and have their voice heard in design and delivery (CfE link responsible citizens)</p>	Young people are strong contributors to local communities through cultural activity	<p>We have strong, supportive and culturally aware communities who value the arts</p> <p>Our young people are responsible citizens</p>	<p>Support the Culture Strategy's principles of access, equity and excellence</p>	<p>A confident, outward-looking nation – culture for all</p> <p>Building a fairer Scotland – empowering our communities</p>
The youth music sector is supported through resources, networking and learning opportunities	<p>People delivering youth music develop their skills and confidence</p> <p>Mandatory outcome for Strengthening Youth Music</p> <p>Organisations in the music sector and beyond work together to strengthen the youth music sector for the benefit of young people</p>	<p>The youth music sector develops, strengthens and becomes more sustainable</p> <p>The contribution of music to learning is acknowledged and embedded in decision making in Scotland</p>	We are supporting our services to be high quality, continually improving, efficient and to provide innovative responses to people's needs	<p>Use public resources in the long-term interests of the country</p> <p>Build strong foundations and increase opportunities for positive childhood experiences</p>	Services fit for the future – improving public services

<sup>1</sup> CfE – Curriculum for Excellence. We have included references to the Curriculum For Excellence's four Capacities for some outcomes to clearly demonstrate how they link to CfE.

## National Culture Strategy for Scotland

The Scottish Government is supporting the development of [A Culture Strategy for Scotland](#). Following an extensive engagement phase between June and December 2017, an Engagement Report has been published to set out the main themes and ideas gathered from people across the country:

- [Culture Strategy Main Engagement Report](#)
- [Culture Strategy Summary Engagement Report](#)

The report will inform a draft strategy which will issue for public consultation during 2018.

## Creative Scotland's 10 Year Plan: Creative Learning

Creative Scotland's 10 Year Plan Unlocking Potential, Embracing Ambition sets out a shared vision for the arts, screen and creative industries. YMI forms part of our collective approach to our Creative Learning connecting theme. Following consultation and a sector review, Creative Scotland has adopted a definition of creative learning which considers that "creative learning takes place when arts and cultural activity leads intentionally to the development of understanding, knowledge and skills." YMI works alongside an internal Creative Learning team including the targeted fund Cashback for Creativity to support work in this area. Supporting high quality creative learning activity underpins our commitment to ensure that everyone can access and enjoy artistic creative experiences whoever they are, wherever they are from and at any stage in their life.

## Creative Scotland's Arts Strategy

Participation in YMI offers the potential for young people to explore a wide range of creative pathways in or through music. The Creative Scotland Arts Strategy published in 2016 looks toward the next generation of artists and audiences and sets out a commitment to increase the reach and visibility of the contribution that artists and art make to life in Scotland. A key characteristic of YMI is the role that artists play in the delivery of many projects, providing unique opportunities to nurture our artists of the future.

## Funding Routes

We will operate the following YMI funding routes this year:

### 1. School Based Music Making

**Purpose:** To deliver the Scottish Government commitment – "every school pupil in Scotland should be offered a year of free music tuition by the time they leave primary school".

**Who can apply:** This is a targeted fund for Scotland's 32 Local Authorities and Jordanhill School<sup>1</sup>. Activity supported through this route will commence at the beginning of the school year in August 2018.

### 2. Access to Music Making

**Purpose:** To create access to high quality music making opportunities for young people aged 0 – 25 years outwith school time.

**Who can apply:** Organisations/individuals can apply for funding between £1k–£40k. Creative Scotland may invite applications from organisations for between £1k–£90k for targeted activity that strategically address the aims of the programme.

### 3. Strengthening Youth Music

**Purpose:** To support individuals, organisations and networks to undertake strategic action or training that will strengthen the youth music sector in Scotland for the benefit of young people.

**Who can apply:** Organisations/individuals can apply for funding between £1k–£20k. Creative Scotland may invite applications from organisations for between £1k–£50k for targeted activity that strategically addresses the aims of the programme.

## 4. Training and Continuing Professional Development Fund

**Purpose:** To support individuals, organisations and networks who work outwith school settings in undertaking training and continuing professional development that will strengthen youth music in Scotland for the benefit of young people.

**Who can apply:** Awards to individuals will generally be between £100 to £750, while the range for organisations will normally fall between £500 and £5,000.

This fund is administered on behalf of YMI by the Scottish Music Centre. Please note that this fund will open in summer 2018.

More information, guidelines and application forms for funding can be found at: [www.creativescotland.com/ymifunding](http://www.creativescotland.com/ymifunding)

We will prioritise applications for funding in 2018-19 which seek to:

- 1) Deliver the Scottish Government commitment and ensure all school children have access to one year's free music tuition by the time they leave primary school (School Based Music Making fund).
- 2) Tackle inequality by proposing specific actions and partnerships which will engage young people who do not currently take part and are:
  - looked-after children and young people (as defined by the Children (Scotland) Act 1995) and care leavers (as defined by the Children and Young People (Scotland) Act 2014)
  - resident in areas of social and economic deprivation ranking high in the Scottish Index of Multiple Deprivation (SIMD)
  - from minority ethnic backgrounds
  - disabled and/or have additional support needs
  - at risk of offending or who have previously offended
  - young carers or young parents
  - in the early years (0-5 years) of their life Programme of Work

<sup>1</sup> Jordanhill School applies separately for YMI support as the school receives government funding directly and is not part of Glasgow City Council's YMI activities.

## Funding Deadlines

FUND	APPLICATION DEADLINE
Local Authority Formula Fund for School Based Music Making	26 March 2018
<b>Round 1:</b> Access to Music-Making / Strengthening Youth Music open funds	4 June 2018
<b>Round 2:</b> Access to Music-Making / Strengthening Youth Music open funds	20 August 2018
<b>Round 3:</b> Access to Music-Making / Strengthening Youth Music open funds	14 November 2018
Training and CPD fund administered by the Scottish Music Centre	Open from summer 2018 until all funds are allocated

There are three deadlines for YMI's open funds this year (Access to Music-Making and Strengthening Youth Music). Please note that the timing of these deadlines means that unsuccessful applicants to the first deadline of the year will not be able to re-apply to the second deadline, but will be able to re-apply to the third.

The YMI team provides pre-application support, manages the assessment process, and provides post-application guidance for successful applicants as well as feedback for unsuccessful applicants.

## Budget

The total budget for the 2018-19 YMI programme is £9 million and will be allocated in the following financial years:

Activity	2018-19 Budget	2019-20 Budget (unconfirmed)	Total
Funding – School-Based Music-Making (Formula Fund)	£5,024,995	£2,163,461	£7,188,456
Funding – Access to Music-Making	£1,127,911	£295,979	£1,423,890
Funding – Strengthening Youth Music	£85,276	£22,378	£107,654
Development – Evaluation, Advocacy and Learning Events	£80,000		£80,000
Contribution to Creative Scotland Overheads	£200,000		£200,000
<b>Total</b>	<b>£6,518,182*</b>	<b>£2,481,818</b>	<b>£9,000,000</b>

\*Due to accounting treatment the 2018-19 budget for the Youth Music Initiative (£6.5m) reflects the level of funding required for the activity taking place in that school year, with the balance (£2.5m) taking place in 2019-20 (subject to budget resources). The overall total budget is £9m for the school year 2018-19.

## Reporting on YMI's Impact

We will publish a 2017-18 YMI Impact Report by November 2018. We will measure and report on:

- 1) Participants - how many people are benefiting from the YMI;
- 2) Profile – who are the people who benefit from the YMI;
- 3) Jobs – what jobs, training and volunteering opportunities is the YMI supporting directly; and
- 4) Outcomes - what difference the YMI is making to the lives of young people, to communities, and to the youth music sector more widely.

Participants, profile, jobs and outcomes will be measured through monitoring data received from funded projects. The data will be analysed and an independent report on the overall impact of YMI produced against the four overarching themes from the YMI outcomes logic model:

- 1) Tackling inequalities
- 2) Learning and working
- 3) Cultural and strong communities
- 4) Building skills and practice.

We will use findings from the 2017-18 Impact Report to understand the difference YMI made in the year, share findings and support continuous improvement.

## Your Views

We would welcome your views on this plan and how we could improve the Youth Music Initiative in future. Please contact us at [ymi@creativescotland.com](mailto:ymi@creativescotland.com) or telephone 0330 333 2000 and ask to speak to the YMI Manager.



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