

The Creative Hustle:

How artists make it pay

A project by Kathryn Welch

www.kathrynwelch.co.uk

www.twitter.com/kathryn_welch_



There's this element that I devalue myself. So whenever work comes in, I have a rate card to go back to, to go *'What did I tell myself I was worth?'*



Anonymous interviewee

The Creative Hustle: How artists make it pay

A project by Kathryn Welch

“

I didn't realise that following the dream of making theatre meant I had to give up on almost every other dream I had.

”

Anonymous interviewee

The Creative Hustle: How artists make it pay

A project by Kathryn Welch

“

I don't want to say it was a waste of time, because, clearly, I enjoyed it. But it still makes me angry that that's all I got paid, I have to admit.

”

Anonymous interviewee

The Creative Hustle: How artists make it pay

A project by Kathryn Welch



All the [other artists] are getting fees, and they wanted me to facilitate workshops for no fee. It's like, yeah, what the fuck, basically.



Anonymous interviewee

The Creative Hustle: How artists make it pay

A project by Kathryn Welch

“

It's really only in the past year that I've come to realise how many writers have either rich families or they're supported by their partners.

”

Anonymous interviewee

The Creative Hustle: How artists make it pay

A project by Kathryn Welch

“

[In order to take paid work] I had to choose to give up Disability Living Allowance, because the system is absolutely incapable of dealing with any kind of nuance.

”

Anonymous interviewee

The Creative Hustle: How artists make it pay

A project by Kathryn Welch

The Creative Hustle:

How artists make it pay

A project by Kathryn Welch

www.kathrynwelch.co.uk

www.twitter.com/kathryn_welch_