MINUTES

Scotland's Creative Industries Partnership
13 September 2018
Boardroom, Creative Scotland.

Present:

Clive Gillman (CG) Chair	Creative Scotland
Jim Galloway (JG)	SLAED/Edinburgh Council
Iain Hamilton (IH)	Highlands and Islands Enterprise
David Hartley (DH)	Scottish Enterprise
Hugh Lightbody (HL)	Cosla/Business Gateway
Elinor Owe (EO)	Scottish Government
Morgan Petrie (MP)	Creative Scotland
Andre Reibig (AR)	Scottish Funding Council
Mhora Samuel (MS)	Creative Scotland
Heather Stuart (HS)	VOCAL/Fife Cultural Trust
Helena Ward (HW)	Creative Scotland

Apologies:

Kenneth Clark (KC)	Scottish Enterprise
Scott Donaldson (SD)	Creative Scotland
Heather Holmes (HH)	Scottish Government
David Martin (DM)	Skills Development Scotland
Shona MacLennan (SM)	Bòrd na Gàidhlig
Philip McGuinness (PM)	Scottish Funding Council
Carolyn Rae (CR)	Scottish Government
David Smith (DS)	Matchlight
Michelle Sweeney (MS)	VOCAL/Fife

1.	**Introductions and apologies**
	Introductions were made and apologies noted.
2.	**Minutes of previous meeting – 12 June 2018**

2.a	**<u>Approval of minutes</u>** Minutes of the previous meeting were approved.
2.b	**<u>Actions</u>** **<u>From 8 February 2018 meeting</u>** (4.1) Partnership work with local film offices **September update:** remain as action allowing Screen Scotland to get up and running. (5.3) Workstream 4 – Impact evaluation **September update:** AE is unwell and unable to join meeting today to provide update. **<u>From 12 June 2018 meeting</u>** Workstream 3 – Cultural Cities Inquiry **September update:** report has yet to be published, more information will follow. (5.1) Growth sector statistics **September update:** the detail behind the figures is not transparent as Scottish Government cannot disclose the details due to confidentiality constraints. (8.1) Digitising the Festival City **September update:** shared work is still continuing and much of it is likely to be aligned with the AHRC Creative Cluster work being led by the School of Informatics at Edinburgh Uni.
3&4	**Shared Plan – next stage for each action**

	Annotated updates to the shared plan had been circulated, each lead spoke to their section.
	
	1. **Access to support systems/finance** (HIE)
	  1.1 **ACTION**: To report and remove as complete
	  1.2 Research the finance and investment systems of Scotland; September update is that the work is currently underway, a further update from HIE will be brought to the next meeting.
	  ACTION: HIE to provide update
	  1.3 Identify, share and promote innovative solutions; September update is that the work is ongoing and a further will update be brought to the next meeting.
	  ACTION: HIE to provide update
	
	2. **Digital** (Scottish Enterprise/Creative Scotland)
	  2.1 Scottish Enterprise report that the Edinburgh Festival Digital Task Group was the forum to drive forward some of this work in alignment with the funding provided by AHRC as this represents shared ambitions and provides a resource to take things forward. It was suggested that the action would need reframing to define specific collaborations that will emerge as the plans are detailed by University of Edinburgh.
	  ACTION: Scottish Enterprise to report back on progress as detail emerges on the Edinburgh AHRC creative cluster.

2.2 Proposed that this action is removed as the opportunity to work with Scottish Futures Trust has now diminished due to changes in policy.
ACTION: Report and remove this Action from the plan.

2.3 There is some question over the ability to define a sustained programme of work with the Data Lab in relation to creative industries. More work will need to be done. It was questioned if this should be pursued at this level or should it be reframed.
ACTION: Scottish Enterprise / Creative Scotland to review and propose a course of action.

2.4 Partnerships – should we be highlighting the gaps in the digital landscapes where SCIP could work with. City Deals and partnerships with the South-East Scotland were underway and the Edinburgh Futures Institute were currently building a team and it was suggested that SCIP could be positioned to have specific role that added value.
ACTION: Creative Scotland to invite Chris Speed to join the next SCIP meeting.
ACTION: Scottish Enterprise and Creative Scotland to consider integration of digital actions with Workstream 3 (communities and cross regional partnerships).
ACTION: COSLA to link the work from the digital boost delivered through the Business Gateway and invite Brian Currie to next SCIP meeting to share insights on uptake by creative industries businesses.

3. **Regions/Cross regional support**
A full update was provided by VOCAL/Fife. Highlighting activity in Edinburgh, Glasgow, Dundee and Fife since Xpo North. Reporting format on the regional strategies will be discussed with SLAED to establish the best way to progress them.
ACTION: VOCAL & SLAED to provide update and revisions to Actions 3.1, 3.2, 3.3

4. **Impact evaluation**
It is suggested that this work will not be possible without a fundamental reappraisal and alignment of data collection methods across all the partners. The logic models used for capturing and reporting data don't align. It was suggested that the outcomes from the Enterprise and Skills review could possibly help to resolve the issues around alignment of data.
ACTION: Scottish Government to invite Stewart King to attend next SCIP to present the outcomes of the Enterprise and Skills review.

5. **Creating the conditions for success**
VOCAL spoke to the updates for Workstream 5 and proposed a seminar to support the delivery of this workstream to gain a better understanding of the picture of current support for creative businesses. A paper was shared outlining the scope of this event. The organisation would be shared with CS, VOCAL, SLAED and Skills Development Scotland. Cosla/Business Gateway agreed to join too.

		All were happy to endorse the proposal to progress the seminar. It was suggested that it could be facilitated to gain the most benefit. CS would provide funding. Thought would also be given to how the outcomes are reported and work with the plan. **ACTION**: VOCAL to progress work on the proposed seminar with CS
5.		**UK Government Industrial Strategy update:** - AHRC Creative Clusters - Creative Careers - Cultural Development fund
		It was reported that, despite earlier information that indicated that these elements of the UK Industrial Strategy Creative Industries Sector Deal were UK-wide, the Creative Careers and Cultural Development fund were not available to Scotland. There could be scope to mirror the city deals for creative industry deals and it is anticipated that Scottish Government can update at next SCIP meeting.
6.		**Draft Culture Strategy**
		The draft Culture Strategy document had been read by members of SCIP. Their views were that it was far reaching document, however the included definition of creative industry had needed to be corrected to reflect the Scottish Government definition. It was felt that measurements and outcomes were difficult to define. and that the appointment of the Culture Champion would be a positive role. Some members of SCIP would provide feedback directly as part of the consultation process. HIE, through their Communities team, and SLAED would also send a response.
7.		**AOB**
		It was highlighted that the next Creative Industry Advisory Group meeting was coming up and papers would be circulated. Any comments should be sent through. (MS joined the meeting and apologies for her late arrival.)
8.		**Date of next meeting**
		13 December 2018 13.30 – 15.30, Board Room, Creative Scotland.