

# Made in Scotland Onward International Touring

Funding Guidelines

## What is the Made in Scotland programme?

Made in Scotland is a curated showcase that promotes high quality music, theatre and dance from artists based in Scotland, to international promoters and audiences at the Edinburgh Festival Fringe.

It is a partnership between the Edinburgh Festival Fringe Society, the Federation of Scottish Theatre (FST), the Scottish Music Centre (SMC) and Creative Scotland. Made in Scotland happens with the support of the Scottish Government's Edinburgh Festivals Expo Fund – awarded to the Edinburgh Festival Fringe Society.

Made in Scotland aims to raise the international profile of artists based in Scotland through the promotion of their work at the Edinburgh Festival Fringe. For more information about Made in Scotland, including details of previous showcases and the acts which have previously been supported, go to the [Made in Scotland website](#).

## What support is available for onward international touring?

As well as supporting the actual showcase of work during the Fringe each year, Made in Scotland also has separate funding available to enable artists, bands and ensembles based in Scotland to take up new international touring opportunities for work programmed as a direct result of the inviting promoter seeing the work at the Edinburgh Festival Fringe.

This fund exists to support costs linked to flights, freight, visas and the translation of marketing materials. Other costs are expected to be met by the inviting promoter.

We also require anyone applying to this fund to be working with an international promoter who is making a clear financial contribution towards the overall costs. This fund will not support wholly self-produced and self-funded tours.

## What funding is available?

The total amount available for the Made in Scotland Onward International Touring programme will be in the region of £100,000.

The funding available through this programme is limited, so support will not cover the full costs of the international presentation. We expect proposals to demonstrate significant financial commitment from the international promoter.

The maximum you can routinely apply for is £15k. In exceptional circumstances, and only following a prior discussion with a member of the team, a request for a higher amount may be considered. If you are considering an application for more than £15k, please email [laura.mackenzie-stuart@creativescotland.com](mailto:laura.mackenzie-stuart@creativescotland.com).

## Who can apply?

This fund is open to any individual or company based in Scotland which has presented a professional piece of theatre, dance or music at the Edinburgh Festival Fringe between the years 2015 to 2019 and which, as a result, was seen, and programmed, by an international presenter for the first time.

Only one award per project will be made per funding year (September - August).

If you have not presented your work at the Edinburgh Festival Fringe then you will not be eligible to apply to this fund. For other funding to support international touring, you should look at the Creative Scotland **Open Project Fund**.

## What are we looking for in an application to the Made in Scotland Onward International Touring fund?

This funding is designed to respond quickly to help support international invitations that artists, companies and musicians may receive directly from their performances during the Fringe each year.

Applications will be required to provide the following:

- details of the production and the international performance opportunity or opportunities. In general longer tours will be prioritised however single performance or short runs may be supported if strong developmental reasons are presented in the application.
- a budget identifying all the costs involved in undertaking the international opportunity
- information on what you consider to be the benefits of this international touring opportunity for you/your company and how it will enhance your artistic vision and long-term development
- we will look for evidence of consideration of environmental impact.
- a statement of support from the international promoter, or other evidence of touring opportunities with details of the financial deal being offered.

## How will decisions be made?

Your application will be assessed by relevant Creative Scotland officers, with comments sought from our Made in Scotland partners.

Over the course of the year we will be seeking to support and encourage as diverse a range of new international opportunities as possible.

We will prioritise those applications which:

- ➔ demonstrate significant financial support from the international promoter(s)
- ➔ leverage the most from the opportunity and offer best value for investment.
- ➔ relate to productions that are considered to be of the highest artistic quality
- ➔ provide a significant international platform for the work and profile of the artist/company
- ➔ demonstrate longer term benefit for the artistic development of the artist/company/musician.

## Key information that all applicants need to supply

In order to understand who you are, and what you're trying to achieve with your project, there is certain information we need from all applicants to this fund. This is detailed below and is required in order for your application to be considered eligible for assessment:

- ➔ All supporting documentation must be submitted at the time of application. Please ensure that the application form makes clear where you have attached supporting material or provided a link to it.
- ➔ **For organisations:** you must provide a copy of your constitutional documents and Equal Opportunities Policy
- ➔ **For sole traders:** you must provide your Unique Tax Reference Number at the time of submission
- ➔ You must complete both the budget summary section in the application form and provide a more detailed budget attachment. See the next section for more details.
- ➔ You must provide a statement of support, or other relevant evidence, from an international promoter in relation to the touring opportunity. This should include details of the financial deal being offered.
- ➔ You must check or tick the disclaimer box on the application form to confirm that they have read and understood the Guidelines and standard Terms and Conditions.

## What information should you include in your budget?

As part of your application we require you to submit a budget which clearly indicates the income and expenditure associated with taking up this international invitation to present your work.

We do not expect to see original production costs. We also need to see evidence of which costs and fees are being contributed by the inviting promoter. Made in Scotland Onward International Touring support is geared towards supporting the cost of international travel, freight and visas (where required). In some cases these specific costs may be covered by the inviting promoter in which case other directly associated costs may be supported to a similar financial level.

Your budget information must balance – this means your total costs add up to the same figure as your total income. If you are including any in-kind support in your income then this must be given an approximate financial value and must also be balanced in your budget – meaning that the value you give it appears in the relevant section in your costs also. And please note all costs you use should be in full pounds only – any costs in pence must be rounded up to the nearest pound.

# How to apply

---

## Application form:

---

All applications must be made on the Made in Scotland Onward International Touring Application Form which is available on the [Creative Scotland website](#).

---

## Is this information available in alternative formats or languages, and is there any language support?

---

Creative Scotland is committed to offering clear and accessible application processes and programmes that are open to everyone.

On request any of our main published materials, including funding guidance and application forms, is available in alternative formats including translations.

We offer access support to disabled applicants, tailored to individual requests. Support includes Sign Language Interpreters for meetings and scribing support for dyslexic applicants. Creative Scotland officers can offer advice to new applicants and support them to make an application. The Creative Scotland Equalities Team can offer additional one-to-one support to applicants with access requirements.

Please note we will accept applications and supporting materials which are written in English, Gaelic or Scots.

If you require any more information, please contact our Enquiries Service:

Email: [enquiries@creativescotland.com](mailto:enquiries@creativescotland.com)

Tel: **0345 603 6000** (Lines open 10am-12noon and 2-4pm, Monday to Friday, and voicemail during busy periods and outwith these hours.)

If you are a deaf BSL user, you can access our services with the Contact Scotland-BSL programme.

Go to [www.contactscotland-bsl.org](http://www.contactscotland-bsl.org) for more information.



## Deadline and timescales:

Whilst there are no deadlines for this fund, and you can apply at any time (until the budget is fully allocated) you must apply at least eight weeks before you are due to travel. This funding is designed to help support international invitations that artists, companies and musicians may receive directly from their performances during the Fringe each year, and we aim to give you a decision on your application within eight weeks of receipt of your application.

## Further advice and information:

If you require further information on this fund, contact Laura Mackenzie-Stuart:

[laura.mackenzie-stuart@creativescotland.com](mailto:laura.mackenzie-stuart@creativescotland.com)

If you require any other general advice about Creative Scotland funding, please contact our Enquiries Service.

You can contact our Enquiries Service by phone, email or through our website.

Call **0345 603 6000**

email [enquiries@creativescotland.com](mailto:enquiries@creativescotland.com)

or send us a message [through the website](#).

(Please note that our Enquiries Line is open from 10am - 12 noon and 2-4 pm, Mon-Fri, with voicemail outwith these hours)

# Data Protection:

Creative Scotland (CS) requires some personal information about you/your organisation to consider your application for funding. Without such CS will not be able to fund your project.

If you would like to see a breakdown of the personal information CS requires, why it is required, what CS does with that information and how long CS keeps it, please refer to CS's Funding Privacy Notice available online at: [www.creativescotland.com/privacy-policy/funding-privacy-notice](http://www.creativescotland.com/privacy-policy/funding-privacy-notice).

CS may share your personal information with third parties to comply with the law and / or for the legitimate interests of CS and / or the third parties concerned. Where the personal information you have provided to CS belongs to other individual(s), please refer to CS's Funding Privacy Notice. You are welcome to share this Funding Privacy Statement and CS' Funding Privacy Notice with the respective individual(s).

You have some rights in relation to the personal information that CS holds about you under the General Data Protection Regulation. Information on how to exercise these rights is contained in CS's Funding Privacy Notice or you can contact CS's Data Protection Officer.

If you have any concerns with how CS has processed your personal information, you should contact CS' Data Protection Officer in the first instance, as CS would welcome the opportunity to work with you to resolve any complaint. If you are still dissatisfied, you can submit a complaint to the Information Commissioners Office.

Made in Scotland is a partnership between



Supported by the Scottish Government's Edinburgh Festivals Expo Fund.

