



ALBA | CHRUTHACHAIL

MINUTES

Scotland's Creative Industries Partnership Tuesday 12 June 2018, 13:30-15:10 Boardroom, Creative Scotland, Waverley Gate, Edinburgh

Chair: Clive Gillman

Present:

Clive Gillman (Chair)	Creative Scotland (CS)
Iain Hamilton	Highlands and Islands Enterprise (HIE)
David Hartley	Scottish Enterprise (SE)
David Martin	Skills Development Scotland (SDS)
Philip McGuinness	Scottish Funding Council (SFC)
Elinor Owe	Scottish Government (SG)
Mhora Samuel (Ref. Item 9)	Creative Scotland (CS)
Heather Stuart	VOCAL/Fife Cultural Trust (VOCAL)
Helena Ward	Creative Scotland (CS)

Apologies:

Janet Archer	Creative Scotland
Kenneth Clark	Scottish Enterprise
Scott Donaldson	Creative Scotland
Jim Galloway	SLAED/Edinburgh Council
Heather Holmes	Scottish Government
Hugh Lightbody	Cosla
Shona NicIllinnein	Bòrd na Gàidhlig
Morgan Petrie	Creative Scotland
Carolyn Rae	Scottish Government
Andre Reibig	Scottish Funding Council
Michelle Sweeney	VOCAL/Fife

1.0	Introductions and apologies
1.1	Mhora Samuel introduced herself as a freelance Screen Unit Project Manager brought in by Creative Scotland to support the project implementation of the Screen Unit on a fixed term basis.
1.2	All apologies were noted.

2.0	Minutes of previous meeting – 8 February 2018
2.1a	<p><u>Approval of minutes</u> 4.4 (p2): Creative Industries Skills Forum. It is anticipated that the review will not be completed by the end of March as previously stated due to the original meeting being postponed.</p> <p>The minutes were approved.</p>
2.1b	<p><u>Actions</u></p> <p><u>From 3rd August meeting</u></p> <p>(5.1): model for support journey (diagram). Action: Chair asked SCIP to feed back if they were happy with the draft model. The finalised diagram would then be added to the SCIP part of the Creative Scotland website. It was noted that HIE should also be included on skills and innovation Action: CS to amend.</p> <p>(5.2): 2018 Symposium Event. There has been some difficulty in engaging with local authorities but SLAED and VOCAL are now moving things forward. SDS requested to be involved in the facilitation. Action: VOCAL and SLAED to continue to work with CS to plan this event.</p> <p><u>From 8th February meeting</u></p> <p>(4.1): partnership work with local film offices. Consider what theme to use for the symposium. Action: Brodie Pringle be invited to discuss.</p> <p>(5.4): Textiles sector: joint agencies – Textile manufacturing sector projects. It was suggested previously that a presentation be held at the next SCIP meeting on textiles manufacturing sector projects. SDS proposed that a presentation wasn't warranted but that in a year from now it may be useful to reflect on the lessons learned from the projects.</p> <p>The Textiles Industry Leadership Group has links to Textiles Scotland and they have created a portal (https://www.scottish-enterprise.com/industry-support/textiles) which aims to support development in this area. The service is also available via telephone to allow for greater accessibility.</p> <p>(5.5): Workstream 5 – creating the conditions for success. Action: CS, VOCAL and SDS to continue to discuss the investment required and how to move the work forward.</p> <p>(5.6): Shared Plan.</p>

	<p>VOCAL noted that there needs to be an element of version control when communicating messages from the Shared Plan. At present, the document is not publicly available.</p>
<p>3.0</p>	<p>Shared Plan</p>
<p>3.1a</p>	<p><u>Workstream 3/5</u></p> <p>VOCAL gave updates to the actions in relation to 'Creating the conditions for success':</p> <p>5.1 (p11): The workshop led by VOCAL, SDS and CS was very useful. SDS had previously provided a note to SCIP of the outcomes which surfaced from the discussion and this provided clarity in terms of who/what we are engaging with.</p> <p>5.2 (p11): The 'development of pathways' is being progressed.</p> <p>5.3 and 5.4 (p11): In order for the development of a narrative around the creative industries to progress and for a review to take place annually, resources are required for both of these aspects.</p> <p>5.5 (p12): The action of facilitating successful multi-level engagement with the private sector could be considered superseded by the establishment of the Creative Industries Advisory Group, which a number of SCIP members attend.</p> <p>The importance of finding the right contact at COSLA was raised so as to start the process of engaging with them.</p> <p>CS suggested Gary Cameron from their 'Place' team could support work in this area as the team have many relationships across Local Authorities and through CS Place Partnerships.</p> <p>Cultural Cities Inquiry VOCAL was involved in the Creative Cities Inquiry. The narrative was that strong cultural skills were almost absent. There was a query that Glasgow was on the list of cities mentioned but not Edinburgh. Scottish Government mentioned that a focus group had taken place and SG will give CS an update about what was discussed.</p> <p>Action: CS to review engagement with Cultural Cities Inquiry and brief SCIP on how this work is progressing.</p> <p>Workstream 4: Impact Evaluation CS circulated a paper from Alastair Evans in relation to Workstream 4.</p>

	<p>Action: Alastair Evans to attend next SCIP meeting to give an update on his work.</p> <p>Feedback from AE was that it is almost impossible to glean meaningful data that met the needs of the SCIP action and he has suggested some alternative ways to approve this. One approach is to ask whether we can unify inputs and outputs. However, in order to do this, we need to agree the logic of what we do and the common approach to the numbers that come out of this.</p> <p>Each organisation at SCIP contributed thoughts on the challenges about disaggregating expenditure relating to spend attributable to the creative industries. Most organisations do not capture SIC codes of grants and support and in some areas (e.g SFC) the investment is not directly to creative businesses but has a consequential relationship to the development of the creative industries.</p> <p>Action: AE to attend next SCIP meeting to discuss the implications of Workstream 4.</p>
4.0	Review of CI Business Support landscape update
4.1	EKOS has been undertaking work for CS on an assessment of business support needs and had provided CS with a summary of the findings. Over the next two weeks the CI team at CS will be reviewing the report with a view to planning future interventions.
5.0	Growth sector statistics – February 2018 update
5.1	Growth Sector Statistics were published in February and reported on Creative Industries economic data for 2015. CS noted that the Design Sector had grown by 72% but the reason for this is not transparent. It was suggested the figures could be due to a possible re-classification, or re-allocation of SIC Codes. Action: CS invited SCIP to consider the reasons behind these figures.
6.0	Xpo North 2018
6.1	Xpo North takes place on 27 and 28 June in Inverness. HIE circulated the programme and drew attention to a number of note-worthy speakers including Warners, Walden Media and the Discovery Channel amongst others. The Head of Tourism for Highlands and Islands Enterprise is speaking ('Cultural Tourism – Case Studies'). HIE thanked CS for being involved in the implementation of the tourism strand.
7.0	UK Government Industrial Strategy update
7.1	a) AHRC Creative Clusters

	<p>The Creative Industries Clusters Programme is led by the Arts and Humanities Research Council and is included in the Industrial Strategy Sector Deal for the creative industries.</p> <p>University of Edinburgh Informatics and University of Abertay have had final stage interviews and are waiting to hear if they will be included in the eight Creative R&D Partnerships who will receive funding. However, University of Glasgow bid has not reached the interview stage. The results of the remaining bids will be known in a month's time.</p> <p>b) Creative Industries Council SG attended a meeting of the Creative Industries Council in London where an update was given on the UK Industrial Strategy Sector Deal for the Creative Industries.</p> <p>It was clarified that the Cultural Development Fund detailed in the Sector Deal document was £20 million and is stated as being 'a government boost for culture industries in England' the money having been allocated to Arts Council England. It is therefore unlikely that much, if any, of this would be designated to Scotland.</p> <p>The Scottish arrangement seems to be very different to the rest of the UK and it was suggested that SCIP consider how they could take advantage of the funds and demonstrate that Scotland 'has a voice'.</p> <p>c) Creative Careers A further aspect of the UK Industrial Strategy sector deal is a proposal to develop a UK-wide creative careers campaign. It is understood that the Creative Industries Federation are to lead on this and Creative Scotland, as a member of CIF, have been feeding in, providing links to SDS and other organisations and institutions who have demonstrated past interest in this area.</p>
<p>8.0</p>	<p>AOB</p>
<p>8.1</p>	<p>A number of items of information were shared:</p> <p>Screen Production Growth Fund This was one of the refreshed funding streams following a doubling of resources for the Screen Sector in Scotland from £10m to £20m per annum. The aim of the fund is to help grow Scotland's screen production sector and awards likely range from £200,000 to a maximum of £500,000. There are no deadlines and applications will be on a rolling basis until all funds have been allocated.</p> <p>Content Fund and Festivals Fund These are both currently going through a phase of consultation.</p> <p>Enterprise Agency for the South of Scotland The consultation document asks for views on the establishment of an Enterprise Agency for the south of Scotland. It looks to explore the range of activity that the Agency could carry out and any geographical issues that could be encountered.</p>

	<p>The consultation period closed on 8th June and Creative Scotland noted that they had submitted a response.</p> <p>Culture Strategy The Scottish Government have been progressing work on a new Culture Strategy. Following a series of development meetings over the past year, this will now appear as a consultation document in late summer.</p> <p>Digitising the Festival City Ref: Workstream 2: Digital. Scottish Enterprise, Scottish Funding Council and Creative Scotland had previously met to agree an approach to the action.</p> <p>CS circulated a draft report entitled, 'Digitising the Festival City' which SCIP were invited to read, and comment upon at the next meeting.</p> <p>Action: SCIP to review report and provide feedback in time for the September meeting.</p>
9.0	Screen Unit Update – Mhora Samuel, Creative Scotland
9.1	<p>Mhora Samuel provided an update on the Screen Unit:</p> <p>Interviews have been held for the key appointment of Executive Director of the Screen Unit. If the person is in post by 21 August, it is proposed that the appointment would be announced at an event to unveil the Screen Unit website and branding. It is anticipated that the Cabinet Secretary would attend.</p> <p>Agnieszka Moody joins the Screen Team w/c 18/06 as Head of Screen for an interim period of 6-8 months initially and will work with the Executive Director. Agnieszka has existing links with Creative Scotland and BFI. Scott Donaldson remains as Interim Director of Screen.</p> <p>Three Screen Officers and a Screen Commission Officer will also be appointed by July.</p> <p>The Screen Committee has appointed three new members in John McCormick, Gillian Berrie and David Strachan. All three are members of the Screen Sector Leadership Group.</p> <p>The Scottish Government are currently recruiting for more CS Board members with screen expertise. Barclay Price will be retiring in the near future. MS said that she is currently in the process of taking the Screen Unit Implementation Plan and turning this into a Business Plan with the assistance of partner agencies, CS and the wider sector. This Business Plan aims to promote a clear plan of how everyone plays their part.</p>
10.0	Date of next meeting

10.1	The next SCIP meeting will take place on Thursday 13 th September, 13:30-15:30 in the Creative Scotland Boardroom, Waverley Gate, Edinburgh. The Screen Unit Project Board meeting will follow from 15:30-16:30 for any members of SCIP who may be involved in this.
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