



YMI Annual Plan

2019-20



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Introduction

This 2019-20 Annual Plan for the Youth Music Initiative (YMI) sets out how the programme is developing in its 17th year. The plan outlines YMI's ongoing priorities and its areas of focus this year. It will set out how the programme aligns with national priorities and what its connections are with partner organisations supporting high quality music education through formal and informal routes across Scotland.

The Youth Music Initiative is a Scottish Government music education programme with a vision to put music at the heart of young people's lives and learning, contributing to Scotland becoming the best place to grow up and learn. The fund has a total annual budget of £9 million. YMI is administered by Creative Scotland, the public body that supports the arts, screen and creative industries across all parts of Scotland on behalf of everyone who lives, works or visits here.

YMI reached at least 240,000 distinct young people in 2017-18. This included at least 195,000 in school based activity and 45,000 in out of school delivery. YMI activities include free music tuition before they leave primary school, as well as out-of-school projects in the community which engage young people from YMI's priority groups. The programme contributes to the Culture Strategy's ambition of ensuring all children and young people have opportunities to access culture.

YMI reached at least 240,000 distinct young people in 2017-18.

The programme introduces music making opportunities across every social demographic. There is strong evidence that the YMI is achieving its intended outcomes by offering high quality, enjoyable music making opportunities that develop skills for life and learning, which contributes to raising attainment.

We know that culture and creativity are key to a young person's development, not only for those who want to pursue a creative career but to support learning and skills across the board, confidence and self-esteem among them. The

initiative has already helped to ensure that young people across the whole of Scotland are offered music making opportunities, while the informal funds builds on this provision and creates opportunities for young people to develop their skills in informal settings.

YMI is committed to developing the skills and confidence of people delivering youth music activity. YMI supported more than 1,500 jobs in 2017-18 and provided almost 500 volunteering opportunities and over 300 traineeships, an increase on previous years. A total of 5,826 people were involved in continuing professional development activity over the year. The 2017/18 Impact Report highlighted that CPD opportunities for classroom staff have resulted in schools delivering music making independently, embedding music into the school day. Informal projects continue to develop the skills of deliverers, many of whom are young people, through workshops, training and mentoring opportunities.

A total of 5,826 were involved in continuing professional development activity over the year.

Music enriches the lives of children and young people through developing skills, confidence and wellbeing and YMI is an important component in providing opportunities for young people to learn about and enjoy music.

In February 2019, the '**What's Going on Now?**' report was published by the Music Education Partnership Group (MEPG). The 'What's Going on Now?' report follows on from the original 'What's Going On?' report which was published in 2003 which resulted in the creation of the YMI. The most recent report was commissioned to review the youth music sector in Scotland to identify key successes and issues, and make recommendations to shape the development of the sector for the benefit of children and young people.

This report stated that “the YMI has become an integral part of Scotland’s music education and youth music ecology and continues to tackle specific challenges in terms of initial access to music making in the context of complex geography and the continued impact of poverty on Scotland’s young people.”

Vision

To put music at the heart of young people’s lives and learning, contributing to Scotland becoming an international leader in youth arts.

Aims

- 1) Create access to high quality music making opportunities for young people aged 0 – 25 years, particularly for those that would not normally have the chance to participate.
- 2) Enable young people to achieve their potential in or through music making.
- 3) Support the development of the youth music sector for the benefit of young people.

Outcomes

The changes YMI intends to achieve in the short, medium and long term are set out in the outcomes logic model on page 8-9.

In 2019-20 all funded projects will be required to demonstrate how they intend to achieve one or more outcome from the logic model. We will continue to support projects in monitoring, evaluating and reporting on their progress by offering advice and training through local authority learning days and by phone, email or in person to individual projects.

The Youth Music Initiative in 2019-20

2018 saw significant amounts of lobbying for the value of music education in Scotland. The Education and Skills Committee published the ‘A Note of Concern: The Future of Music Education in Schools’ report; MEPG, COSLA and the Scottish Government created ‘Instrumental Tuition Guidance for Local Authorities’; EIS published their ‘Change the Tune’ report and ‘What’s Going on Now’ report. All acknowledged that music making enriches the lives of children and young people, however more needed to be done to provide access to all. Following on from the What’s Going on Now? report we look forward to working with the Music Education Partnership Group (MEPG), responding to the recommendations which focus on tackling inequalities in access to music provision, changing perceptions of music and its purpose, realising the potential of music in the school and facilitating new experiences and opportunities. Our development priorities for 2019-20 will also focus on knowledge sharing and make connections to strengthen the sector through formal and informal routes and increase progression opportunities for the benefit of young people. We will continue to raise the profile and advocate for the YMI as an intrinsic part of the Scotland’s music education ecosystem.

Ongoing Development Activity

- 1) Providing advice and guidance for prospective applicants and funded projects through meetings and telephone/email support, working with all applicants to strengthen their impact.
- 2) Sharing learning and encouraging collaboration by hosting Learning Days and profiling best practice.
- 3) Refining our monitoring and evaluation system and providing support and advice for funded projects to effectively evaluate and report on the impact of YMI.

Areas of Focus in 2019-20

Based on recommendations from the What’s Going on Now? report in addition to feedback and evaluation from previous years we have identified the following areas to prioritise in YMI’s 2019-20 delivery, with a focus on reaching young people from the fund’s priority groups.

THEME	DEVELOPMENT ACTIVITY
<p>Enable knowledge sharing and connections to strengthen the sector, particularly connecting formal and informal activities and contacts</p>	<p>Work with the Music Education Partnership Group to contribute towards addressing the recommendations outlined in the What's Going on Now? report</p> <p>Refresh the 'Strengthening Youth Music' fund's guidelines and application form – by April 2019</p> <p>Continue to strengthen strategic partnerships with Heads of Instrumental Teaching Scotland, SAME, Cross Party Group for Music and MEPG - ongoing</p>
<p>Evidence organisations in the music sector and beyond working together to create progression opportunities that strengthen the youth music sector for the benefit of young people</p>	<p>Increase the focus of cross sector working through all funding routes</p> <p>Make progression opportunities and partnership working a priority in Formula Fund applications and assessments – by June 2019</p> <p>Deliver a local authority learning day on this theme - by June 2019</p>
<p>Demonstrate how YMI contributes to the attainment agenda by increasing engagement with learning, contributing to wellbeing, and supporting the skills, knowledge and attributes needed to succeed in learning, life and work</p>	<p>Continue to make links with attainment a priority area in Formula Fund applications and assessments – by June 2019</p> <p>Publish case studies of individual young people which link to the attainment agenda – January 2020</p> <p>Increase opportunities within local authorities to share resources which will support the attainment agenda - ongoing</p>
<p>Raising the profile of the YMI</p>	<p>Work with funded organisations to increase understanding and visibility of the YMI - ongoing</p> <p>Create and deliver a targeted Communications plan to raise the profile of the YMI - ongoing</p> <p>Develop new ways to share learning from the evaluation and YMI Impact Report with a range of audiences - ongoing</p> <p>Promote the value of music making so it is understood by teachers, parents, carers and policy makers – ongoing</p> <p>Deliver a local authority learning day on this theme – by November 2019</p>

National Policies and Priorities

YMI's impact extends into culture, education, health, youth work and communities. We will continue to map how the YMI contributes to local and national priorities and consider opportunities to strengthen the programme's role.

2019-20 Programme for Government

YMI demonstrates how the arts can support the Scottish Government's resolute commitment to build and sustain a society that offers opportunities for all and where the potential of each individual is recognised and valued. The YMI has a specific commitment within the Programme for Government: 'The Youth Music Initiative will continue its excellent work in supporting young musicians and ensure that our young people have the opportunity to experience music tuition by the time they leave primary school.' As one key element of Scotland's music education ecosystem, YMI also makes a strong contribution to several 19-20 Programme for Government themes. In particular, 'growing up loved, safe and respected and closing the attainment gap'; and 'poverty and inequality' by increasing access and equitable opportunities for children and young people to engage with creative learning opportunities through formal and informal settings, proactively targeting those who are less likely to participate. Please see the logic model on page 8-9 for a map of YMI's outcomes against the Programme for Government.

2019 National Improvement Framework and Improvement Plan for Scottish Education: Attainment and Equity

Both Curriculum for Excellence and the National Improvement Framework share a clear and positive narrative of a bold nature which, if applied consistently, will help to raise attainment and close the poverty-related attainment gap. The National Improvement Framework includes four priorities – raising attainment for all, closing the attainment gap, improving young people's health and wellbeing, and improving employability skills and positive, sustained destinations which underpin everything that is done in our schools. The YMI has a part to play in delivering the National Improvement Framework's vision of

raising attainment and achieving equity. A report by Research Scotland found that YMI stakeholders cited 'the development of skills around behaviour, self-esteem, team work, sharing, confidence and memory... Many talked about the impact of YMI on supporting engagement with learning more broadly. Stakeholders highlighted that YMI could help to improve the chances of young people going to school, staying in school and staying in class. Some YMI projects focus specifically on supporting pupils who are excluded from school or on the brink of exclusion. These projects have seen good evidence of pupils re-engaging with learning.' We will strengthen these connections further through targeted case studies, learning days and in our application and assessment processes.

Strategic Partners – Music Education Partnership Group (MEPG), Heads of Instrumental Teaching Scotland (HITS), Scottish Association for Music Education (SAME) and the Cross Party Group on Music

YMI will continue its connection with key partners representing the broader music education sector. These include MEPG, HITS, SAME and the Cross Party Group on Music, where YMI will be represented at sector meetings and conferences. The YMI team will continue to gather information on how the YMI programme could be strengthened and how it fits with wider developments in instrumental teaching, classroom music and community music.

Time to Shine

YMI's aims align fully with Time to Shine, Scotland's youth arts strategy. YMI aligns to the National Youth Arts Advisory Group (NYAAG) Culture & Connection report which focuses on:

- community participation, recognising that community arts is vital for empowering children and young people;
- recognition, advocating that the benefits of children and young people's participation and development through the arts should be celebrated locally, nationally and internationally; and
- pathways for growth, ensuring that pathways and support are in place to help individuals reach their creative potential.

Appendix 1: YMI Vision: Putting music at the heart of young people's lives and learning

Activities	Short-term outcomes	Medium-term outcomes	Long-term and national outcomes	Links	Programme for Government theme(s)
What happens?	What changes do we expect to see from YMI projects and activities over one year?	What changes do we want to see the YMI programme and projects achieve over three years?	What longer term changes should the YMI contribute towards?	How do outcomes link with Programme for Government	
Young people aged 0 to 25 years have access to high-quality and diverse music-making opportunities both in school and out of school	Young people have more opportunities to take part in enjoyable and quality music-making opportunities	More young people from a range of backgrounds take part in quality music-making	We are creative and our vibrant and diverse cultures are expressed and enjoyed widely	Learning music can have a significant effect on children's skills, confidence and wellbeing	Tackling inequality
	Young people who would not normally have the chance to participate take part in music-making opportunities		We are well educated, skilled and able to contribute to society		
	Young people develop their music and music-making skills (CfE ¹ link successful learners) Mandatory outcome for Access to Music Making	Young people develop a desire to learn – whether in music or in other fields	Our young people are successful learners, confident individuals and effective contributors	Learning music enriches the lives of children and young people with every child having the best start in life to fulfil their potential	Scotland is the best place to grow up and learn
	Young people develop their skills for life, learning and work* (CfE links effective contributors and confident individuals)	Young people progress their musical talent and enjoyment through ongoing participation, learning, training and employment in the field of music	Children in all parts of Scotland have a fair chance to develop and achieve their potential		
	Young people increase their awareness of music and culture across Scotland, the UK and the world (CfE link responsible citizens)	Young people are strong contributors to local communities through cultural activity	We have strong, supportive and culturally aware communities who value the arts	Support the Culture Strategy's ambition of ensuring all young people have opportunities to access culture	Scotland is a creative, open and connected nation
	Young people influence or lead youth music opportunities, and have their voice heard in design and delivery (CfE link responsible citizens)		Our young people are responsible citizens		
The youth music sector is supported through resources, networking and learning opportunities	People delivering youth music develop their skills and confidence Mandatory outcome for Strengthening Youth Music	The youth music sector develops, strengthens and becomes more sustainable	We are supporting our services to be high quality, continually improving, efficient and to provide innovative responses to people's needs	More young people learn about and enjoy music	Scotland is innovative, inclusive, open and connected
	Organisations in the music sector and beyond work together to create progression opportunities that strengthen the youth music sector for the benefit of young people	The contribution of music to learning is acknowledged and embedded in decision making in Scotland			

¹ CfE – Curriculum for Excellence. We have included references to the Curriculum For Excellence's four Capacities for some outcomes to clearly demonstrate how they link to CfE.

* The Christie Commission explored the future provision of public services in Scotland, and its findings have underpinned the redesign and delivery of public services in Scotland since 2011.

Creative Scotland's 10 Year Plan: Creative Learning

Creative Scotland's 10 Year Plan 'Unlocking Potential, Embracing Ambition' sets out a shared vision for the arts, screen and creative industries. YMI forms part of our collective approach to our Creative Learning connecting theme. Following consultation and a sector review, Creative Scotland has adopted a definition of creative learning which considers that "creative learning takes place when arts and cultural activity leads intentionally to the development of understanding, knowledge and skills." YMI works alongside an internal Creative Learning team including the targeted fund Cashback for Creativity to support work in this area. Supporting high quality creative learning activity underpins our commitment to ensuring that everyone can access and enjoy artistic creative experiences whoever they are, wherever they are from and at any stage in their life.

Creative Scotland's Arts Strategy

Participation in YMI offers the potential for young people to explore a wide range of creative pathways in or through music. The Creative Scotland Arts Strategy published in 2016 looks toward the next generation of artists and audiences and sets out a commitment to increase the reach and visibility of the contribution that artists and art make to life in Scotland. A key characteristic of YMI is the role that artists play in the delivery of many projects, providing unique opportunities to nurture our artists of the future. The YMI team will continue to play a developmental role in supporting over three hundred projects a year to strengthen their proposals and increase their impact.

Funding Routes

We will operate the following YMI funding routes this year:

1. School Based Music Making

Purpose: To deliver the Scottish Government commitment – "every school pupil in Scotland should be offered a year of free music tuition by the time they leave primary school".¹

Who can apply: This is a targeted fund for Scotland's 32 Local Authorities and Jordanhill School². Activity supported through this route will commence at the beginning of the school year in August 2019.

2. Access to Music Making

Purpose: To create access to high quality music making opportunities for young people aged 0 – 25 years outwith school time.

Who can apply: Organisations/individuals can apply for funding between £1k–£40k. Targeted funding applications for up to £90k are invited by Creative Scotland for activity which strategically address the aims of the programme.

3. Strengthening Youth Music

Purpose: To support individuals, organisations and networks in undertaking strategic action or training that will strengthen the youth music sector in Scotland for the benefit of young people.

Who can apply: Organisations/individuals can apply for funding between £1k–£20k.

4. Training and Continuing Professional Development Fund

Purpose: To support individuals, organisations and networks who work outwith school settings to undertake training and continuing professional development that will strengthen youth music in Scotland for the benefit of young people.

Who can apply: Awards to individuals will generally be between £100 to £750, while the range for organisations will normally fall between £500 and £5,000.

More information, guidelines and application forms for funding can be found at:

www.creativescotland.com/ymifunding

We will continue to prioritise applications for funding in 2019-20 which seek to:

- 1) Deliver the Scottish Government commitment and ensure all school children have access to one year's free music tuition by the time they leave primary school (School Based Music Making fund).¹
 - 2) Tackle inequality by proposing specific actions and partnerships which will engage young people who do not currently take part in music making and are:
 - looked-after children and young people (as defined by the Children (Scotland) Act 1995) and
 - care leavers (as defined by the Children and Young People (Scotland) Act 2014). For more information visit the [Scottish Government website](#)
 - resident in areas of social and economic deprivation ranking high in the Scottish Index of Multiple Deprivation (SIMD). For more information visit the [Scottish Government website](#)
- from minority ethnic backgrounds
 - disabled and/or have additional support needs
 - at risk of offending or who have previously offended
 - young carers or young parents
 - in the early years (0-5 years) of their life

¹ Equating to a minimum of 12 hours' music tuition per pupil.

² Jordanhill School applies separately for YMI support as the school receives government funding directly and is not part of Glasgow City Council's YMI activities.

Funding Deadlines

FUND	APPLICATION DEADLINE
Local Authority Formula Fund for School Based Music Making	1 April 2019
Access to Music-Making / Strengthening Youth Music open funds	13 January 2020
Training and CPD fund	Rolling deadline until the funds are allocated

The YMI team provides pre-application support, manages the assessment process, and provides post-application guidance for successful applicants as well as feedback for unsuccessful applicants.

Budget

The total budget for the 2019-20 YMI programme is £9 million and will be allocated in the following financial years:

Activity	2019-20 Budget	2020-21 Budget	Total
Funding – School-Based Music-Making (Formula Fund)	£5,024,995	£2,163,461	£7,188,456
Funding – Access to Music-Making	£1,423,890*		£1,423,890
Funding – Strengthening Youth Music	£107,654		£107,654
Development – Evaluation, Advocacy and Learning Events	£80,000		£80,000
Contribution to Creative Scotland Overheads	£200,000		£200,000
Total	£6,836,539**	£2,163,461	£9,000,000

*A percentage of this funding was committed as part of the 2018/19 Youth Music Initiative Programme.

**Due to accounting treatment, the 2019-20 budget for the Youth Music Initiative (£6.5m) reflects the level of funding required for the activity taking place in that school year, with the balance (£2.5m) taking place in 2020-21 (subject to budget resources). The overall total budget is £9 million for the school year 2019-20.

Reporting on YMI's Impact

The Royal Conservatoire of Scotland (RCS) will produce a robust and engaging Impact Report that will assess the outcomes of the investment on individuals and communities across Scotland. Throughout the year, the RCS will provide support for funded individuals and organisations to develop and refine their own approaches to evaluation, building their capacity to demonstrate impact.

The report will include case studies of individual young people themed around attainment and reflective of the participants' development beyond the course of a single year.

Finally, the RCS will work with the YMI team to develop specific routes to share the insights gained through the evaluation, engaging a range of stakeholders to raise the profile of the YMI while promoting the personal, social and community benefits of music making.

Your Views

We welcome your views on this plan and how we could improve delivery of the Youth Music Initiative in future. Please contact Morag Macdonald on 0330 333 2000 or email morag.macdonald@creativescotland.com



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