**MINUTES**

**Scotland’s Creative Industries Partnership (SCIP)**

**Thursday 4th August, 2016 – 10:30-13:00**

**Boardroom, Creative Scotland, Waverley Gate, 2-4 Waterloo Place, Edinburgh.**

**Present:**

Janet Archer (JA) Creative Scotland (CS) (Chair)

Stephanie Cymber (SC) Scottish Government (SG)

Laura Holton (LH) Scottish Government (SG)

David Hartley (DH) Scottish Enterprise (SE)

Jeni Oliver (JO) Highlands and Islands Enterprise (HIE)

David Martin (DM) Skills Development Scotland (SDS)

Andre Reibig (AR) Scottish Funding Council (SFC)

Hugh Lightbody (HL) Business Gateway (BG)

Heather Stuart (HS) VOCAL (the national association for culture and leisure managers)

Pamela Stevenson (PS) SLAED

Michelle Sweeney (MS) VOCAL

Kenneth Clark (KC) Scottish Enterprise (SE)

Helena Ward (HW) Creative Scotland (CS)

Natalie Usher (NU) Creative Scotland (CS)

Clive Gillman (CG) Creative Scotland (CS)

Catherine Brown (CB) Creative Scotland (CS) Minute-taker

**In Attendance:**

Fiona Hyslop (FH) Cabinet Secretary for Culture,Tourism and External Affairs

Barbara Templeton (BT) Ministerial Private Office

**Apologies:**

Michelle Campbell (MC) Scottish Government (SG)

Jim Galloway (JG) Scottish Local Authorities Economic Development Group (SLAED)

David Smith (DS) Scottish Enterprise (SE)

Kenneth Clark (KC) Scottish Enterprise (SE)

Iain Hamilton (IH) Highlands and Islands Enterprise (HIE)

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| **1.0** | **Introductions and apologies** |
| 1.1 | JA welcomed the Group and provided the apologies. |
| **2.0** | **Minutes of meeting of 5th May, 2016**  |
| 2.1 | The Minutes of the meeting of 5th May, 2016 were approved. |
| **3.0** | **Matters arising from meeting of 5th May, 2016** |
| 3.1 | 4.1 HS will set up a meeting with COSLA **Action: HS** |
| **4.0** | **Update from Ms. Fiona Hyslop, Cabinet Secretary for Culture, Tourism and External Affairs** |
| 4.1 | Ms. Hyslop began her update by recalling that she had chaired the very first meeting of Scotland’s Creative Industries Partnership (SCIP) and commented on the development of stronger relationships across SCIP. Ms. Hyslop talked through key points from the Scottish Government’s Manifesto. Lots of challenges ahead as a result of Brexit. SNP’s stance is pro-European and she will be working with the UK Government to achieve maximum rewards for Scotland. A Creative Industries Advisory Group is being set up by the Scottish Government to ensure that the Creative Industries is afforded similar status as other key sectors of the economy. The first meeting of this Group is scheduled to take place in September, 2016. Ms. Hyslop would like the Creative Industries to take part in the Enterprise & Skills Review which is underway currently. Ms. Hyslop explained that the Scottish Government is guided by an economic strategy, which is characterised by the four ‘I’s: Investment/International/Innovation/Inclusive Growth. She also suggested a fifth ‘I’ which is particularly relevant for the Creative Industries is: Inter-personal. Ms. Hyslop commented that the development of the Creative Industries across Scotland has been significant in both an urban and a rural context. She also noted the current focus on Screen is a development from the first meeting of SCIP. Possible developments in Wardpark/Pentland/Pelamis are all important advances and Ms. Hyslop commented that she is very pleased with all the work which has been done to date by the various agencies involved. Lots of opportunities and challenges lie ahead which will be under parliamentary scrutiny via Ms. Hyslop. JA thanked Ms. Hyslop for her kind words and important points and invited comments from the group. A discussion took place on how to communicate effectively about the creative industries. FH felt that champions were needed to take this on. JA advised that the Creative Scotland Board discussed the EU Referendum outcome at their recent (27/7/2016) meeting. JA confirmed that CS is running a survey regarding the impact of the EU Referendum. This will be put onto our website. There doesn’t seem to be a record of how many EU Nationals are working in the Creative Industries in Scotland. NU provided some figures that had been collated by the BFI relating to Screen and Digital across the UK which will be sent on to Ms. Hyslop. **Action: NU**A discussion took place re the specific skills demands for working in the Creative Industries. It was felt that young Scots are not always aware re career opportunities in this area. HS felt that this discussion was very helpful and that it would be useful to have a debate about this at a future SCIP meeting. Need to tell a good story about the Creative Industries.  |
| **5.0** | **Draft Shared Plan – review of proposed actions** |
| 5.15.2 | CG talked through the Plan and re-stated the role of SCIP via the Terms of Reference. The draft plan had been developed with the entire group in response to Creative Scotland’s Creative Industries Strategy. It has focused on five areas:1. Investment/Access to Support Systems/Finance
2. Innovation/Digital
3. Regions/Cross-regional support
4. Impact Evaluation
5. Creating the Conditions for Success

JA suggested that responsibility for delivering the plan should be shared by all SCIP members. It was broadly agreed that this was appropriate. Ms. Hyslop left the meeting and JA thanked her for attending.The meeting continued discussing in detail the Shared Plan. CG talked through the draft Plan and how it has been developed. Each set |
|  | of actions was introduced and discussed in detail.Next steps: to work out how the Actions might be progressed. Group 1: Investment/Access to Support systems/FinanceLead for this group was nominated as: Iain HamiltonPamela Stevenson suggested that SLAED would want to have a role in this group and would clarify to SCIP if it will be herself or JG who will attend the SCIP meetings going forward and this group.PS outlined some work being undertaken by SLAED and PS will circulate the details of this work. **Action: PS/JG**Group 2: Innovation/DigitalLead for this group was nominated as David Hartley plus Morgan PetrieGroup 3: Regions/Cross regional supportLead for this group was nominated as Michelle SweeneyGroup 4: Impact EvaluationLead for this group was nominated as Stephanie Cymber/Laura HoltonGroup 5: Creating the Conditions for SuccessLead for this group were Heather Stuart plus David Martin DM said that the plan needs to be amended to include more specific reference to the Skills Investment Plan. DM to propose new wording for this section. **Action: DM**The Lead for each Group will be circulated to SCIP. **Action: CB**Need a Brief for the Lead of each group plus a timeframe. **Action: CG**Groups should be populated by other SCIP members. Leads to begin work as soon as possible. Separately SCIP to be contacted via email to find out what each partner is doing re the EU Referendum result. **Action: CG**  |
| **6.0** | **Actions post-EU Referendum** |
| 6.1 | This was not discussed in detail. |
| **7.0** | **AOB** |
| 7.1 | Enterprise Skills Review to be discussed at the next SCIP meeting. **Action: CB** |
| 7.2 | XpoNorth retrospectives: an overview document was supplied by Jeni Oliver. |
| **8.0** | **Date of next meeting** |
| 8.1 | 3rd November, 2016 – 10:30-13:00 – Boardroom, Creative Scotland, Waverley Gate. |

8/8/2016